




SOCIAL

 youtube.com/olyaredautumn/

 instagram.com/red_autumn/

 olga@redautumn.ru

PROFILE

Creative beauty blogger with a strong background in filming & editing; loyal and adult female audience; experience in cooperation with brands and participation in advertising projects.

EXPERTISE

Product reviews
Make-up tutorials
Haul videos
Glam makeup
Natural makeup
Skincare
K-Beauty
J-Beauty
Offline master classes
MUA experience

BENEFITS

Responsibility
Reliability
Professional equipment
& video + photo editing skills
Loyal & friendly audience

RESPONSIBILITY

Sponsored content must contain sponsorship disclosure tag

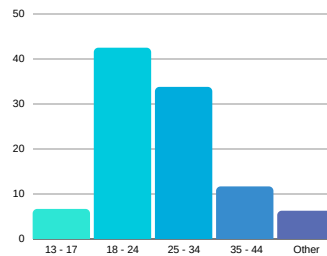
REDAUTUMN

BEAUTY BLOGGER

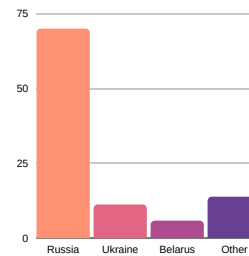
YOUTUBE

884K+ SUBSCRIBERS

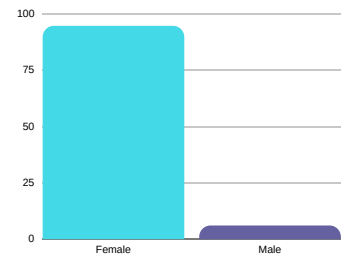
AGE



COUNTRY



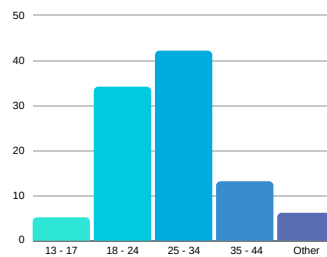
GENDER



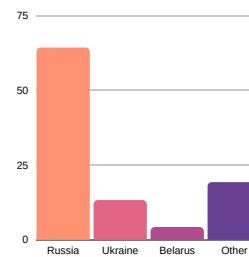
INSTAGRAM

144K+ FOLLOWERS

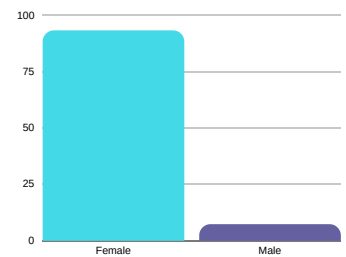
AGE



COUNTRY



GENDER



BRAND & BUSINESS PARTNERS

Beauty brands:

L'Oreal Paris, Shu Uemura, Lancome, MAC, Estee Lauder, Urban Decay, KIKO Milano, Elseve, Maybelline, Pupa Milano, theBalm, Eveline, Bourjois, Rimmel, Max Factor, Nivea, Wella, Schwarzkopf, Biore, Skinfood, Yves Rocher, Catrice, Faberlic, Oriflame, Vivienne Sabo, Colgate, Heimish, Pyunkang Yul, Neogen, Purito, MedB, Davidoff, Stellary, Almea & more

Non-Beauty brands:

Consulate General of the Republic of Korea in St.Petersburg, Yandex, Braun, Rowenta, Philips, KOTRA, Daniel Wellington, Skyeng, Lingoda, Netologia, Geekbrains, Skillbox & more

Retail:

Sephora, Lookfantastic, Olive Young, Gold Apple, iHerb, Watsons, Auchan, Jolse, Stylekorean, Ozon.ru, Podrygka, Magnit, Cult Beauty, Beauty Bay & more

PRICES (valid for 30 days)

- youtube dedicated video - 4500\$
- youtube shout-out - 3500\$
- instagram dedicated photo - 900\$
- instagram dedicated video - 1200\$
- instagram stories (2-3 frames) - 650\$
- package ad-dons available
- prepayment only